LEXUS NEWS ------- BY MELBOURNE CITY LEXUS

# WELCOME TO THE CITY LEXUS EOFY EVENT JUNE 11 - JUNE 30

We re-open June 11 and with the EOFY Event now on at Melbourne City Lexus, there is no better time to step into a new vehicle. Enjoy exceptional value on a wide range of pre-owned, demonstrator and new vehicles in stock with CovidSafe customer experiences in place. Contact us now and Experience Amazing with Lexus. Explore our range, current offers and lifestyle updates. Click below for more.













## **EOFY EVENT FROM JUNE 11**



### WELCOME BACK, MELBOURNE.

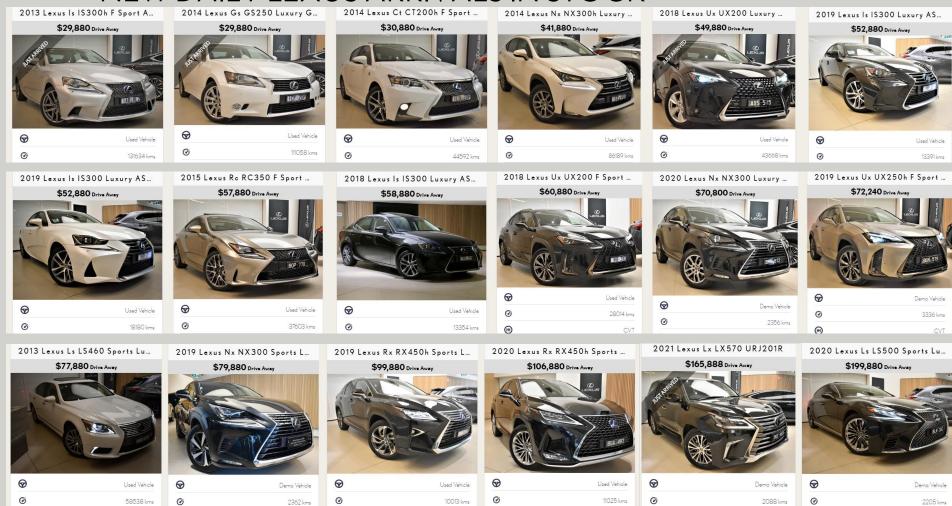
With the End of Financial Year Event now on at Melbourne City Lexus, there is no better time to step into a new vehicle.

Enjoy exceptional value on a wide range of pre-owned, demonstrator and new vehicles in stock with CovidSafe customer experiences in place. Visit us now or book a contactless test drive from your doorstep.

**BROWSE VEHICLES ON OFFER** 



### NEW DAILY LEXUS ARRIVALS IN STOCK



DAILY NEW ARRIVALS OF OTHER VEHICLE BRANDS - Audi, BMW, Mercedes-Benz, Honda, Nissan, VW, Toyota, Mazda & more

See Melbourne City Lexus for new stock. All prices Drive Away incl. stamp duty and other government charges. Please confirm up-to-date stock, prices and features with Melbourne City Lexus

# **NEW REVEAL ON JUNE 12**

### ALL-NEW LEXUS NX WORLD PREMIERE CONFIRMED

The all-new Lexus NX. The future of Lexus is just on the horizon. Lexus will unveil the next-generation luxury medium SUV on Saturday, June 12, 2021 at 1:00pm AEST.



ONLINE REVEAL

# NESPRESSO X LEXUS ENCORE



Offer valid to Lexus Encore members who purchase a Nespresso Vertuo Next Solo to receive a complimentary Aeroccino Milk Frother and 50 capsules, valued at a total of \$144. Promotion valid June 3rd to August 31st. Encore benefits apply on new and demonstrator vehicles sold on or after 01/01/2020 for a 3 year period from the date the vehicle is first registered. Inclusions may change without notice. Subject to availability. For full T&Cs and details see your Lexus Dealer or visit lexus.com.au/Encore. mica.

### **BECOME A HOME BARRISTA**

Lexus Encore members can now enjoy exceptional coffee from home, thanks to our partner Nespresso Australia.

Receive \$80 OFF of your Vertuo Next Solo Coffee Machine purchase, and a complimentary Aeroccino Milk Frother with **50 capsules**.

To access this offer, simply download the Lexus App & sign in. T&Cs apply.



# AVIATION-INSPIRED LEXUS LC INSPIRATION SERIES SPECIAL EDITION NOW AVAILABLE TO ORDER

The Inspired by the world of aviation and aeronautical engineering, the special edition Lexus LC Inspiration Series is now available to order in Australia. Lexus is continuing to pursue even higher standards of its renowned Takumi craftsmanship, leveraging the expertise gained with the application of carbon-fibre in the hallowed LFA supercar and racetrack-focused RC F Track Edition.



The exclusive centrepiece of the latest LC Inspiration Series is its fixed rear wing made of hollow carbon construction, delivering an intricate appearance with the carbon texture showing on the surface - while realising high rigidity and low mass.

While the construction of the rear wing benefits from the meticulous and relentless focus of the Lexus Takumi, the development concept for this special edition began during technology-exchange meetings with a race pilot Yoshihide Murova in 2017.

BACK



Choosing 'aviation' as the development concept for the latest LC Inspiration Series, Lexus brought together technologies focusing on the comprehensive aerodynamic performance so important for flight. Combining aircraft technologies and vehicle technologies to realise a harmony of opposite elements with the captivating design of the LC Coupe, Lexus was able to take the 'Even Sharper, More Refined' driving concept of the LC to new heights.

While the aim of a rear wing is typically to increase downforce for enhanced straight-line stability during high-speed driving and enhanced traction during cornering, the rear wing of the LC Inspiration Series targets another specific approach. For the fixed rear wing of the LC Inspiration Series, trailing vortices generated by the tips of the rear wing are used to control the airflow along the vehicle sides, while the main part of the wing contributes to the formation of trailing vortices at the wing tips.

Complementing the edgy, exclusive rear wing, the LC Inspiration Series can be distinguished on the outside by a unique 21-inch forged alloy wheel design that targets a more aggressive look while also enhancing aerodynamic performance. Mono-tone gloss black paint has been used on the new wheels to give the underbody a more taut impression.

Special edition-exclusive black ornamentation continues across the front radiator grille and bumper garnish, headlamp surround, side rocker molding and rear combination lamp bracket.

To provide subtle texture differentiation, jet-black plating is used for the front radiator grille surround and rear combination lamp cover.

The LC Inspiration is available in three exterior colours - White Nova, Sonic Silver and Onyx, providing two contrast hues against the black ornamentation plus a moody all-dark appearance. Inside the LC Inspiration Series, Lexus has targeted increasing the tactility of high touch-point areas that contribute to an exclusive, high-performance feel befitting an aviation-inspired special edition coupe. Entering the vehicle, Inspiration Series-unique carbon scuff plates read Lexus LC Special Edition to heighten the feeling of exclusivity and blend the outside of the vehicle with an introduction to the cabin. Black leather-accented front seats combine with saddle tan accents to create a unique interplay of tones, while Alcantara<sup>TM1</sup> inserts further creates a luxury texture with a velvety, smooth feel.

It is available on a strict order-only basis through Lexus Australia dealerships, and fewer than five units are expected to arrive in Australia.



8

# MITCHELTON X MELBOURNE CITY LEXUS





We are excited to introduce our new Melbourne City Lexus partnership with MITCHELTON HOTEL & WINERY.

Mitchelton is one of Australia's favourite wineries, and a place of escape. Experience the history, the beauty and the serenity of the Goulburn Valley at your own pace – looking over the vineyards from the iconic tower, staying at our new hotel, relaxing by the pool, recharging in the day spa, exploring the seasonal menu at The Muse, stopping by The Provedore, touring our cellars and, of course, tasting our signature wines.

Mitchelton Wines are highly awarded; always enjoyed. Taste the craft and the care in every bottle at our cellar door.

Recharge at the Mitchelton Hotel by day; relax by night. Escape to a place of modern comfort and timeless beauty.

Enjoy the Mitchelton Day Spa. Quiet the mind; unwind the body. Rediscover balance in a setting of peace and harmony.









Enjoy local produce at the Mitchelton Restaurant on site, offering worlds of flavour. Sample seasonal menu with all wines perfectly paired. Mitchelton Wines are highly awarded; always enjoyed. Taste the craft and the care in every bottle at our cellar door.

Recharge at the Mitchelton Hotel by day; relax by night. Escape to a place of modern comfort and timeless beauty. And finish your visit at the Mitchelton Day Spa. Quiet the mind; unwind the body. Rediscover balance in a setting of peace and harmony.

Experience Amazing at Mitchelton and enjoy exclusive Lexus benefits when booking your escape with Melbourne City Lexus.

**ENQUIRE NOW** 



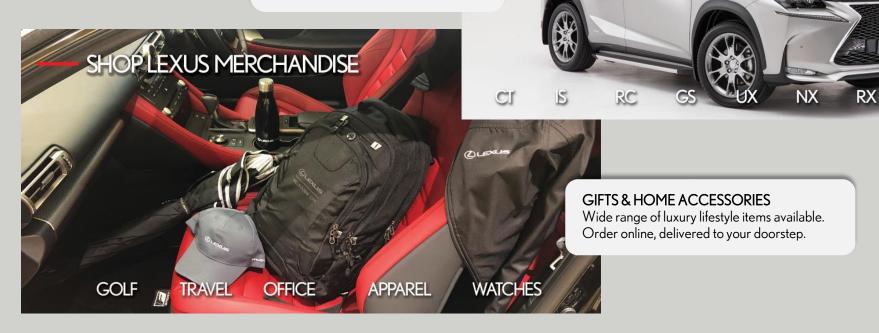


SHOP LEXUS VEHICLE ACCESSORIES

# **SHOP ONLINE**

#### **VEHICLE ACCESSORIES**

Wide range of accessories & attachments available to protect & customise your Lexus vehicle.



EXPRESS DELIVERY AVAILABLE\*. PLEASE CONTACT US TODAY, WE DELIVER AUSTRALIA-WIDE

**SHOP ONLINE** 

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# SEE YOU SOON

MELBOURNE CITY LEXUS 501 SWANSTON ST MELBOURNE VIC 3000 TEL: (03) 9373 7400



**EMAIL** 

### **SALES**

MON-FRI 8:30AM -6PM & SAT 9AM - 5PM

**BROWSE OUR STOCK** 

**BOOK A TEST DRIVE** 

REQUEST A BROCHURE

### **SERVICE & PARTS**

MON-FRI 7:30AM -5:30PM

**BOOK A VEHICLE SERVICE** 

**BROWSE ONLINE SHOP** 

### **FINANCE**

MON-FRI 8:30AM -6PM SAT 9AM - 5PM

**DISCOVER OWNER BENEFITS** 

**CURRENT CAMPAIGN** 

**CONTACT LEXUS FINANCE** 





Face masks must be worn indoors



Check in using the Victorian Government QR code



Please aim to stay 1.5 metres apart



Keep up to date at CORONAVIRUS.vic.gov.au

Authorised by the Victorian Government, 1 Treasury Place, Melbourne



FOLLOW US ONLINE







