LEXUS NEWS --

BY MELBOURNE CITY LEXUS

EXPERIENCE CRAFTED LUXURY

Experience amazing Lexus craftsmanship combined with the Encore Platinum membership; unlocking time to enjoy travel and experience the luxury of convenience with Lexus on Demand - which offers the freedom to swap into another Lexus that best suits your lifestyle or the needs of an occasion. Explore the new-look LX 570 S with sporty, yet subtle design touches and a focus on enhancing its urban appeal, given you a combination of maximum luxury, incredible capability and renowned Lexus care. Click below to discover.















COMPACT CRAFTSMANSHIP



LEXUS UX 200
CRAFTED EDITION

THE LEXUS UX 200 CRAFTED EDITION

Crafted for discovery and adventure, the UX Crafted Edition is designed to take you to new heights with a range of added features plus complimentary membership to Encore Platinum*, our premium and exclusive owner benefits program. *Limited stock*.

LEXUS UX 200 LUXURY STANDARD FEATURES

- ✓ Apple CarPlay[®] & Android Auto[™]
- ✓ Heated Front Seats
- ✓ Leather Accented Steering Wheel & Shift Lever
- ✓ 10.3" Satellite Navigation Display Screen²
- ✓ Tyre Pressure Monitoring System
- ✓ Lexus Safety System⁺
- ✓ LED Headlights
- ✓ Illuminated Entry

Requires compatible device, USB connection, mobile data, network reception & GPS signal. Mobile usage at user's cost. Apps subject to change. For details see exus.com.au/connectivity. Functionality varies depending on device. CarPlay® is a trademark of Apple, Inc. registered in the U.S. and other countries. Android™ is a trademark of Google LLC 2 Coverage varies based on vehicle location.

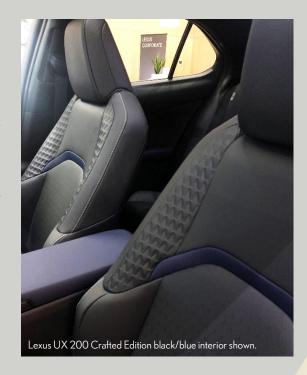
Enhancement Pack 1+2:

- ✓ Roof Rails
- ✓ Blind Spot Monitor with Rear Cross Traffic Alert
- ✓ Parking Support Alert & Brake
- ✓ Smart Entry
- ✓ LED Fog Lamps
- ✓ Wireless Phone Charger
- ✓ Power Back Door
- ✓ Rear Privacy Glass
- ✓ Alloy Scuff Plates
- ✓ Cornering Lamps
- ✓ Headlamp Cleaner

ADDED SPECIFICATIONS UX CRAFTED EDITION

In addition to Luxury grade & Enhancement Pack 1+2:

- Black Exterior Accents
- Unique Black & Blue Interior with light grey stitching
- ➤ Black 18" Alloy Wheels
- Smart Key Card
- Head Up Display
- Moonroof
- Front Door Puddle Lamps



NX CROSSOVER CRAFTED EDITION

Lexus NX 300 Crafted Edition in Nova White shown. ADDED NX CRAFTED EDITION FEATURES Black Exterior Accents Panoramic View Monitor Smart Key Card Moonroof Unique 18" Alloy Wheels

Illuminated Scuff Plates

LEXUS NX 300
CRAFTED EDITION

Safety and modern design are combined in the NX Crafted Edition with added black exterior accents, Panoramic View Monitor, Smart Key Card and more, plus the complimentary membership to Encore Platinum*. *Limited stock*.

LEXUS NX LUXURY STANDARD SPECIFICATIONS

- ✓ Blind Spot Monitor with Rear Cross Traffic Alert
- ✓ Reversing Camera with Rear Guide Assist
- ✓ All Speed Active Cruise Control
- ✓ Dual-Zone Lexus Climate Control
- ✓ Smart Entry and Start
- √ 10.3" Satellite Navigation Display Screen¹
- ✓ Bluetooth® Mobile Phone Connectivity²
- √ 10-Speaker Premium DVD Audio including Digital Amp, USB and AUX Inputs³
- ✓ Heated and Power Operated Front Seats
- ✓ Bi-LED Headlights
- ✓ Rain-Sensing Wipers

*1 Coverage varies based on vehicle location. 2 Bluetooth $^{\circledR}$, is a registered trademark of Bluetooth

SIG, Inc. Compatibility and functionality varies depending on device 3 Compatibility and

functionality varies depending on device.

LEXUS RX CRAFTED EDITION SUV







*1 Requires compatible device, USB connection, mobile data, network reception & GPS signal. Mobile usage at user's cost. Apps subject to change. For details see lexus.com au/connectivity. Functionality varies depending on device. CarPlay® is a trademark of Apple, Inc. registered in the U.S. and other countries. Android™ is a trademark of Google LLC. 2 Compatibility and functionality varies depending on device.

LEXUS RX 300
CRAFTED EDITION

The RX Crafted Edition provides luxury that revolves around you with unique crafted features & for a limited time, complimentary membership to Encore Platinum*.

LEXUS RX LUXURY STANDARD SPECIFICATIONS

- ✓ Blind Spot Monitor with Rear Cross Traffic Alert
- ✓ Reversing Camera with Rear Guide Assist
- ✓ All-Speed Active Cruise Control
- Lexus Safety System +, including Lane Trace Assist & Road Sign Assist
- ✓ 12.3" Touchscreen with Lexus Remote Touch Controller
- ✓ Apple CarPlay[®] and Android Auto^{™1}
- √ 12-Speaker Premium DVD Audio including Subwoofer, USB and AUX Inputs²
- ✓ Power Back Door with Kick Sensor
- ✓ Roof Rails
- ✓ Dual-Zone Lexus Climate

ADDED RX CRAFTED EDITION FEATURES

- Black Exterior Accents
- 20" Alloy Wheels
- Moonroof
- Front Door Courtesy Projector Lamps

MELBOURNE FOOD & WINE FESTIVAL - MARCH 2021







We celebrated the Melbourne Food & Wine Festival in March 2021 at Treasury Gardens with the 'World's Longest Lunch'. The Lexus IS took pride of place, as guests including our Ambassador Emma Freedman, enjoyed a three-course feast by some of Melbourne's greatest chefs. We're excited to once again be event partners of the MFWF, and look forward to more delicious events this year.

THE WORLD'S LONGEST LUNCH - After being postponed almost exactly a year to the day, the lunch, headlined by guest chefs Stephanie Alexander, Jacques Reymond and Philippe Mouchel (aka the Melbourne Masters), became a reality on a brilliantly sunny Melbourne day. More than 1,600 revellers put on their Friday best and made their way to Treasury Gardens to savour three courses delivered with flair by Peter Rowland's team: Philippe's beetroot-cured king salmon with fennel salad, champignons à la Grecque, baby beetroot and spiced-almond crumble, Jacques' duck à l'orange with black rice, choy sum and pea tendrils, and capped by Stephanie's pear and brown-butter tart with sapore and ice-cream. All complemented by wines from Tahbilk, beers from Brick Lane, Calm & Stormy waters and coffee from Coffex.

THE WORLD'S LONGEST BRUNCH - On

Saturday, meanwhile, the appearance of rain on the radar made for a quick last-minute change of venue for the inaugural Bank of Melbourne World's Longest Brunch. In true Melbourne style, the crowd of 1,200 switched up seamlessly to the new (and spectacular) setting, making the walls of the historic Royal Exhibition Building in Carlton Gardens ring with laughter and with the unmistakable sound of people overjoyed to be getting together to celebrate again in person.

Lune Croissanterie's Kate Reid and The Mulberry Group's Nathan Toleman, our brunch bosses, led the charge with a dazzling three-course menu, plated and served again with quite remarkable efficiency by Peter Rowland catering. Nathan drew on years of running some of the city's paradigm-shifting cafés to offer an exceptional avocado toast (with feta, beetroot, radish and finger lime), and a broccolini and kale salad with almond hummus, soft-boiled egg and bacon that very nearly stole the show. Kate then brought it on home with Lune croissants remixed into a bread-and-butter pudding par excellence, napped with labne and blackberries and sprinkled with granola crumble.













WIN A LEXUS X MELBOURNE FOOD & WINE EXPERIENCE

THERE'S NOTHING MORE LUXURIOUS THAN TIME - As official vehicle partner of Melbourne Food & Wine Festival, Lexus are giving you the chance to take your time with a weekend away at Jackalope Hotel, in the Mornington Peninsula.

One lucky winner will receive:

- A luxurious Lexus IS to drive for the weekend
- A night at Jackalope Hotel for two people, including late checkout the next morning
- A five course dinner at Doot Doot, the award winning restaurant at Jackalope Hotel

Enter before 30 April and Experience Amazing

ENTER THE LEXUS COMPETITION HERE

^{*}Image source https://www.melbournefood

NEXT

A FIRST GLIMPSE INTO THE FUTURE OF LEXUS



LEXUS ANNOUNCES MAJOR INITIATIVES TOWARDS BRAND TRANSFORMATION

Lexus will unveil its future vision, along with a new concept that symbolizes its intentions for the future and marks the beginning of the next generation. Lexus will announce details of its brand transformation online on Tuesday, March 30, 2021 at 9:00pm AEDT, along with the Concept Car symbolising the next generation of Lexus.

Ahead of the digital world premiere, Lexus has released an additional preview image of the Concept Car.

Watch the digital press conference here on March 30.

WATCH THE REVEAL

8



TAKE A SEAT IN THE LEXUS ES 300h LUXURY



Lexus ES 300h Luxury with Enhancement Pack in vermillion shown.

The seventh-generation Lexus ES delivers impressive fuel efficiency¹ alongside responsive thrilling smooth. and performance. It responds instantly to driver input, thanks to the 2.5-litre L4 engine, its compact and lightweight battery, and sophisticated control capabilities. The selfcharging hybrid electric ES delivers a sophisticated blend dynamic performance and environmental friendliness.







THE NEW-LOOK LX 570 S RAISES URBAN SOPHISTICATION

Lexus has upgraded the LX 570 S flagship V8 SUV with key design changes, raising its level of urban sophistication thanks to the adoption of elegant new styling cues.

Available at Melbourne City Lexus now, the new-look LX 570 S can be distinguished by a redesigned, trademark-Lexus spindle grille and front bumper skirts, and new wheels. A new block-mesh insert for the spindle grille replaces the previous wire-mesh insert to create a formalised yet sportier appearance. The Lexus LX 570 S is further distinguished by a moulded 'S' badge on the tailgate, front and rear performance dampers that improve body rigidity and steering stability, alloy pedals and door courtesy lamps with 'LX S' projector illumination.

Inside, the luxury semi-aniline perforated leather trim is available in Black or, exclusively for this variant, a rich burgundy colour named Garnet. Shimamoku Grey ornamentation is also unique to the LX 570 S. Exterior colours include Sonic Quartz and Starlight Black.







Lexus Encore Platinum membership is standard with every LX. Across the 3-year Encore Platinum membership, LX customers will enjoy more of the ultimate luxury and their most precious commodity, the luxury of time. Accessed via the state-of-the-art Lexus App, Encore Platinum members gain more time to enjoy shopping with eight valet parking vouchers validated at participating Westfield shopping centres nationwide and Chadstone Shopping Centre in Melbourne. Encore Platinum also unlocks more time to enjoy travel & experience the luxury of convenience with Lexus on Demand - which offers the freedom to swap into another Lexus that best suits an owner's lifestyle or the needs of an occasion.

LX 570 S utilises a 5.7-litre V8 engine with 270kW of power and 530Nm of torque, & an eight-speed automatic transmission. It is capable of towing up to 3500kg (braked) & can carry 138 litres of petrol with 93-litre main/45-litre sub tanks.



BUILD & PRICE THE LEXUS LX

SHOP LEXUS LIFESTYLE ACCESSORIES





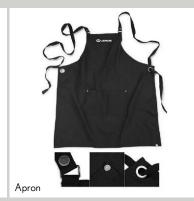


Lexus Golf Balls



















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https://www.citylexus.com.au/online-shop SHOP ONLINE

SEE YOU SOON

MELBOURNE CITY LEXUS 501 SWANSTON ST MELBOURNE VIC 3000 TEL: (03) 9373 7400

EMAIL



PLEASE NOTE: WE ARE CLOSED GOOD FRIDAY (APR, 2) & EASTER MONDAY (APR 5)

SALES

MON-FRI 8:30AM -6PM & SAT 9AM - 5PM

BROWSE OUR STOCK

BOOK A TEST DRIVE

REQUEST A BROCHURE

FINANCE

MON-FRI 8:30AM -6PM SAT 9AM - 5PM

DISCOVER OWNER BENEFITS

CURRENT CAMPAIGN

CONTACT LEXUS FINANCE

SERVICE & PARTS

MON-FRI 7:30AM -5:30PM

BOOK A VEHICLE SERVICE

BROWSE ONLINE SHOP

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FOLLOW US ONLINE









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